

VALVE-IN-HEAD
Pontiac
SPRING SHOWING
NEW BUICKS
at our Showrooms
all this week

They got behind the wheel, got the facts, and bought Buicks

Come, make the driving test as thousands have done. Find out for yourself why this epic car's performance is fully worthy of the astonishing record of winning more than twice as many people to Buick as any other car priced above \$1200!

BUICK MOTOR COMPANY, FLINT, MICH.
Division of General Motors Corporation

	SERIES 116	SERIES 121	SERIES 129
Sedans	\$1220 to \$1320	\$1450 to \$1520	\$1875 to \$2155
Coupes	\$1195 to \$1250	\$1395 to \$1450	\$1865 to \$1975
Sport Cars	\$1225	\$1325	\$1525 to \$1550

These prices f. o. b. Buick Factory, special equipment extra. Buick delivered prices include only reasonable charges for delivery and financing. Convenient terms can be arranged on the liberal G. M. A. C. Time Payment Plan. Consider the delivered price as well as the list price when comparing automobile values.

R. S. Flaherty
BUICK SALES AND SERVICE

1316 Cabrillo Ave., Torrance Phone 65
When Better Automobiles Are Built... Buick Will Build Them

Try Our Wantads For Results!

As new and different now as it was when introduced...

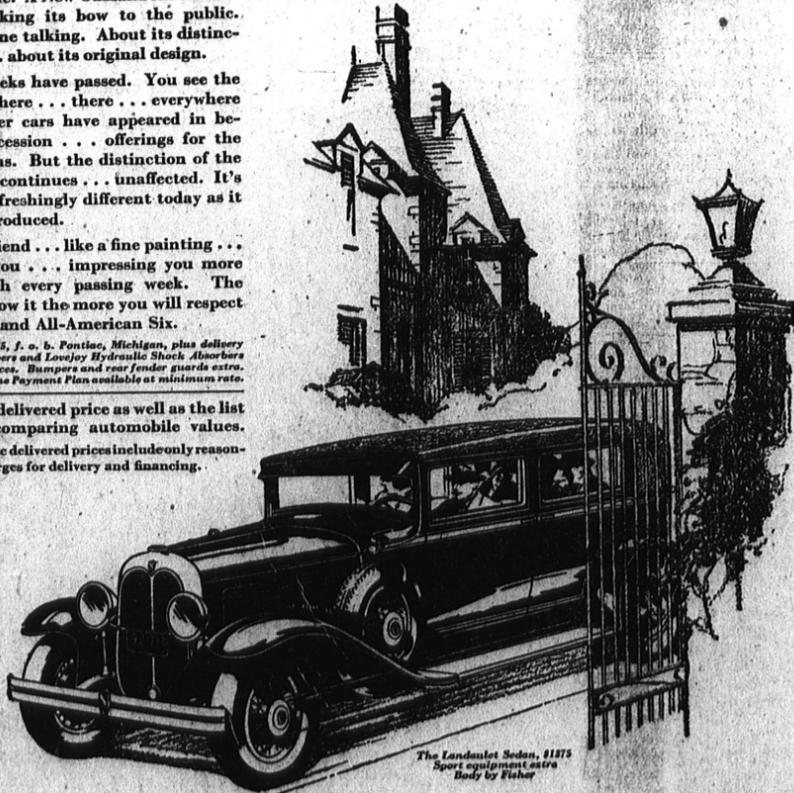
Recall the scene. A New Oakland All-American Six. Making its bow to the public. Setting everyone talking. About its distinctive beauty... about its original design.

And now. Weeks have passed. You see the New Oakland here... there... everywhere you go. Other cars have appeared in bewildering succession... offerings for the coming seasons. But the distinction of the All-American continues... unaffected. It's as new and refreshingly different today as it was when introduced.

Like a good friend... like a fine painting... it grows on you... impressing you more favorably with every passing week. The better you know it the more you will respect the New Oakland All-American Six.

Prices \$1145 to \$1375, f. o. b. Pontiac, Michigan, plus delivery charges. Spring covers and Lovejoy Hydraulic Shock Absorbers included in list prices. Bumpers and rear fender guards extra. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list price when comparing automobile values. Oakland-Pontiac delivered prices include only reasonable charges for delivery and financing.



The Landulet Sedan, \$1375
Sport equipment extra
Body by Fisher

The New **OAKLAND**
PRODUCT OF GENERAL MOTORS
ALL-AMERICAN SIX

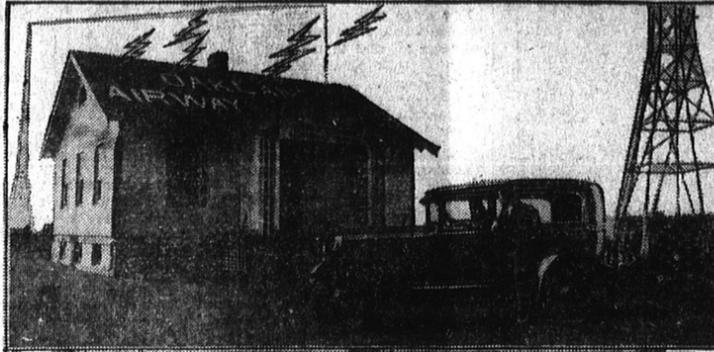
Industrial City Motors

1912 Carson Street

Torrance

Of INTEREST TO MOTORISTS

Weather Reports Now Phoned to Planes



The United States Department of Commerce is in readiness to operate the first radio telephony station on the Pacific Coast. This station will report hourly, by phone, the weather conditions to planes in flight. A new Chevrolet Six, with N. W. Bliss, the manager of the station, and Lt. Franklin Rose, is shown in the foreground.

The first scheduled communication by radio-telephony with aircraft in flight will begin next week when the Department of Commerce plant at the Oakland Air Port goes into operation. Completed at a cost of \$30,000 this United States Department of Commerce station is ready for short wave radio-telephone broadcasting of hourly weather reports, giving radio-equipped planes weather information and informing them of landing conditions at important airports along civil airways.

The Oakland radio station is the first of a series of radio telephony broadcasting stations to be established along the transcontinental airway. Others will be at Los Angeles, Fresno, Medford, Portland and Seattle on the coast. For the transcontinental airway east the first station will be constructed

at Reno, Elko, Nevada, and Salt Lake City.

Twenty-four hour weather reporting service, seven days a week, is planned over this system.

Teletype machines will be conducted all over the system. Weather reports gathered by government weather bureaus will be received at the broadcasting stations on these machines and telephoned by radio to planes in flight.

Department of Commerce radio stations will operate in connection with airport weather bureaus; both systems government controlled after July first. These plants here were first established by the Gugenheim Foundation.

Mail planes on both the coastal and transcontinental airways will be radio equipped within 90 days, and all air transport companies are

planning to radio-equip their passenger carrying planes.

For the past few weeks a radio-equipped Chevrolet coach has been traveling the adjacent roads to this port station testing the equipment to be used.

Australians Buy U.S. Cars; Business Good

General Motors Officials Say Company Did \$35,000,000 Last Year

Increasing popularity of American motor cars in Australia is reported by L. M. Rumley, general manager of the General Motors export division, with headquarters in New York.

Rumley arrived this week at San Francisco on the Matson line, Ventura from an extended visit to Australia, where he inspected the five General Motors operations in that territory. He said:

"Australia is putting more and more wheels on the streets and they are wheels of progress. Our Australian operations did a business last year of better than \$35,000,000. We have invested \$5,000,000 in our enterprises there, and employ 2,000 men and women, of whom 98 per cent are Australian nationals.

"They say you can judge a country's prosperity by the seriousness of its traffic jams.

"If that is true, Australia is in for an era of unparalleled good times, despite the excellence of its traffic control systems."

Rumley was accompanied by W. D. Hopson, manager of the Perth branch of General Motors. They are enroute to attend the managing directors' conference of the General Motors export division, to be held May 22 to 26, at Shawnee on the Delaware.

The conference will be attended by the executive heads of General Motors from the 110 different countries overseas in which the corporation is operating, through nearly 9,000 local distributors and dealers.

"Last year General Motors sales," said Rumley, "reached approximately \$300,000,000."

\$6,500 Prizes Offered School Children in Safety Essay Contest Prizes for Teachers Also Offered

Announcement of a traffic safety essay contest open to pupils of the fifth, sixth, seventh and eighth grades of schools throughout Southern California was made yesterday from the offices of the Automobile Club of Southern California. In conjunction with its program of visual education in traffic safety, the club has been asked to co-operate with the highway education board in the eighth annual safety campaign conducted throughout the nation. This campaign is directed at training of the younger generation in safe conduct on streets and highways and has as its principal features, the safety essay contest for pupils, a safety lesson contest for teachers, certificates and pennants for schools and classrooms and pledges of carefulness for schools and classrooms.

The automobile club will be in charge of arrangements for these contests in Southern California. A total of \$6,500 is offered by the Highway Education Board in cash prizes and medals for the essays and lessons in this nationwide contest. The subject of the pupil essays is "My Duty as a Junior Citizen to Observe Traffic Rules."

The first prize in California will be a gold medal and \$15, the second prize a silver medal and \$10 and there will be eleven third prizes of a bronze medal and \$5 awarded in this state. Similar awards will be made in other

states and the state winners will be eligible for the national prizes of a gold watch and a trip to Washington, D. C., first prize and two gold watches, second and third.

Teachers are invited to submit suggested lessons on the subject: "Training Future Citizens in Street and Highway Safety" in a nationwide contest for a first prize of \$500 and a trip to Washington, a second prize of \$300 and a third prize of \$200. The closing date of the contest is May 10.

STANDARD ETHYL GASOLINE
A GREAT NEW GASOLINE plus ETHYL
A PREMIUM MOTOR FUEL
STANDARD OIL COMPANY OF CALIFORNIA

Your Skill As a Driver—

is tested many times a day when the pavements are wet. Experienced motorists know two infallible rules for avoiding accidents—

- 1—Drive sanely.
- 2—Stay on portland cement concrete pavements—they are safest!

PORTLAND CEMENT ASSOCIATION
Union Bank Building
LOS ANGELES, CALIF.
A National Organization to Improve and Extend the Uses of Concrete
Offices in 32 Cities

Banish Head Colds

Sneezing? Sniffing? Headache? Beware—let Musterole Laxative Cold Tablets relieve that head cold promptly. Safe, quick relief without gripping or ringing in the ears. Chocolate-coated—easy to take. Musterole Cold Tablets are prepared by makers of famous Musterole.

As a special one time trial offer, you may obtain a regular 35c package for 10c by clipping this advertisement and sending it with 10c, also your name and address, to The Musterole Company, Cleveland, C.

Safest for furniture, best for renewing Polish Mops

O-Cedar Polish quickly gives furniture and woodwork a beautiful, lasting finish. Put some on your polish mop; then see how easily it dusts and cleans as it polishes floors. See the new, time-saving O-Cedar Polish Mop. You need one! O-Cedar Corp., Chicago, Ill.



Zonite

For Cuts and Wounds
Prevent infection! Treat every cut, wound or scratch with this powerful non-poisonous antiseptic. Zonite actually kills germs. Helps to heal, too.

LISTERINE THROAT TABLETS

Antiseptic
Prevent
& Relieve
Hoarseness
Sore Throat
Coughs

Made by Lambert Pharmaceutical Co., St. Louis, U. S. A.

Writer Smiles at Border Strife



Ralph Cummins, nationally known western fiction writer, returning in his 1929 Buick coupe from a tour of embattled Mexican border points, reports fighting "desultory" newspapermen, he declares, have been at wits' ends to stir sufficient action for "hot" story material.

TORRANCE NOTES

Len Murray, manager at the Alton H. Paull Company, went deep sea fishing Sunday.
Miss Madeline Pangel is now secretary to Judge C. F. Rippy.
Mrs. Jack Ferguson and Mrs. C. E. Chambers spent Monday in Los Angeles visiting.